



Recruitment, Retention, & Retirement: A Generational Approach

Half-day Workshop

Overview

Significant increases in generational diversity within the workplace are forcing leaders to rethink and adapt their recruitment, retention, and retirement strategies and processes to better attract and retain talent of all ages.

This session explores the current cultural shift from an in-dependent to an inter-dependent cultural model and investigates a variety of low-cost, but powerful, ways for organizations to navigate this significant change.



Session Content

This half-day workshop reveals:

- The workplace shift from an in-dependent to an inter-dependent cultural model
 - The growing role of organizational reputation and the “why” in recruitment
 - 5 inexpensive retention factors that are important for increasing “psychic income,” but often go unrecognized
 - The generational change in retirement expectations and the importance of reinventing retirement options to help prevent employee burnout
 - The interconnectedness of the three Rs (recruitment, retention, and retirement) and the vital fourth R that must never be compromised for a happy, engaged, and loyal workforce
- * Includes exercises to help participants immediately improve organizational effectiveness.

Learner Outcomes

When participants complete the workshop, they will be able to:

- Adapt themselves and their organization to the generational shift occurring in today’s workplace
- Enhance their organization’s reputation to improve recruitment opportunities
- Apply low-cost methods for increasing psychic income for improved engagement and retention
- Improve employee and organizational health by creating new ways to reinvent retirement and prevent burnout

For more information, please contact Ken Beller at kbeller@nearbridge.com or 928-204-9232.